



Running your own business is a lot like being a plate spinner.

You constantly need to shift from spending time, money and energy on customers, to spending it on looking at the finances then over to your marketing process and off to see if you need to invest in a new technology and back—hopefully before customers, your marketing program or the finances have crashed from lack of attention.

Get your business moving with a solid foundation and a simple method for keeping all the plates solidly in the air.

“Plate Spinner” Special

- A focused, memorable and meaningful mission and vision to make marketing decisions simpler and to drive a marketing program.
- A method for designing how to track income and expenses in a way that makes sense to you and the knowledge of how to use it to keep the business financially on track.
- A time structure that makes working on the business a seamless part of your work week so you use can technology changes to innovate and grow your business.
- A simple action-based plan you can actually implement immediately to get your business moving in the right direction.

All for Only \$750 .

Don't need all of it? Any one piece—\$250



ORGANIZATION plus!
INC.

Liberate Time to Think & Space to Act™

Business owners have to pay attention to four key areas to run a business successfully. The first is being good at something. That's the easy one—that's the one that comes naturally—it's the one that made you want to start a business in the first place. The other three— finance, marketing and technology— without your knowledgeable leadership ,can take the fun out of owning a business or even make the best idea fail.

My **Plate Spinner Special** can get your business started in the direction you want *now*.

The key to marketing is to have a highly focused, actionable statement of your mission and vision—*stated simply*. It will make all the other decisions you have to make faster. It can help you recognize tangents and distractions before they steal time and money through misdirection.

The key to understanding your ever changing financial picture is to have a set of financial statements that group and categorize income and expense in way that you can instantly see what is happening. That knowledge let's you quickly build on what going well and rethink what is not. We'll build you the structure and show you a simple way to make sense of it.

When you own a business, you are the leader—you don't have to do all the work — but you need to pay attention to it. You need to pay attention to the technology and changes that are coming more rapidly than ever so you can leverage them for future success. I have a simple method that you can use too.

Finally, a leader needs a plan and the only good plan is the one you act on. I'll help you create a simple action plan that you can implement *now*.

Simple takes time but it's the only answer to managing your own business. Lucky for you I've been simplifying business processes for over 20 years. I've found simple ways to keep your business moving forward and in the right direction. Whether you are brand new in business or, just stuck in this economy, I can help.

Contact me now—\$750 is a small investment that will give you big results!

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